



The H&H Classic Motor Car Auction (190)

29th April 2020

Lot 11

1949 Land Rover 80 No Reserve

Registration No: 685 YUC

Chassis No: R8664915

MOT: Exempt

Motor Car Location: Cheshire

- Fitted with semaphores
- Correct bulkhead lamps
- Correct spade back seats
- Fitted with rear PTO
- Was driven into barn for storage several years ago
- Rare lights behind grill example
- Fitted with Diesel engine though Petrol engine included
- UK registered with V5C

"Designed to meet the urgent need for increased production in agriculture and industry, the Land Rover is a truly multi-purpose vehicle. It is fast and economical for use on the road, and at the same time has that ability to keep going under the very worst cross-country conditions which can only be achieved by four-wheel drive" ('The Land Rover' sales brochure, 1949).

This is where 'The Best 4x4 by Far' started - a utility vehicle devised in 1947 by the Wilks brothers for use on their farm and inspired by the wartime Jeep. Aluminium panels, used because of a shortage of steel, meant the bodies did not rust, and thanks to an ingenious high/low ratio four-wheel drive system, the new small truck was possessed of incredible climbing ability in all conditions including glutinous mud. Initially powered by a 1595cc inlet-over-exhaust Rover engine, a 2-litre unit was soon adopted. More than 60 years after the prototype first ran, Land Rovers of all ages continue to give faithful service all around the world.